

ARTISANAL SKILL AND TECHNICAL  
INGENUITY COME TOGETHER IN  
**THE DASH PENDANT LAMP BY  
ITALIAN MAKER GHIDINI 1961.**

TEXT: VAISHNAVI NAYEL TALAWADEKAR  
PHOTO: CUBE PHOTO PRODUCTION



DESIGNED BY JOHANNA GRAWUNDER  
AND CRAFTED BY THE SKILLED  
ARTISANS OF GHIDINI 1961, DASH  
ACHIEVES THAT PRECISE BALANCE  
WHERE TECHNOLOGY ENHANCES  
BUT NEVER OVERTAKES THE FORM.

**L**et there be light—or perhaps not. That seems to be the ethos behind American architect and designer Johanna Grawunder’s Dash light, a sculptural piece that commands attention whether switched on or off, made for Italian furniture and lighting brand Ghidini 1961. Suspended from a bar, the angular pendant lamp has a rhythmic sequence of translucent grey cast acrylic panels, their upper edges softly aglow. Debuting at Salone del Mobile 2025 in Milan, the luminaire filters light in a geometric dance of dappled illumination, shifting in tone from warm to cool as it falls to the floor.

Through Dash, Grawunder delivers a lesson in optical illusion. “When the light is off, the acrylic panels refract and overlap subtly along the metal profile, creating a layered presence in the space. Switch it on, and the panel edges come alive,

amplifying the form and casting intricate, textured patterns onto the surface below,” says the designer, who envisaged the luminaire as part light, part sculpture.

It took a year of quiet persistence and careful craft for Ghidini 1961 to breathe life into Dash. “Developing a new project is a gradual process—once the concept is in place, the research begins. In this case, it centred on identifying the ideal material—acrylic panels—to achieve the desired visual effect as well as selecting the right LED light source. It was an ongoing process of refining the design as it evolved—testing, adjusting and iterating until we reached the desired outcome,” says Giuseppe Ghidini, the brand’s vice president of sales and marketing. With its clean, minimal silhouette, while quietly housing a complex suspension system, Dash presents a meaningful collaboration between designer and maker. ▲